



e-center
European hotspot
for electric motorcycles
& e-scooters

What?



**Do you want to connect with partners and clients in the automotive and mobility field?
Are you looking for importers, dealers or new retail possibilities?**

At our **e**-center, we can connect and introduce your brand to a professional network and at a large public audience.

Our **e**-center is a new promotion space to expose or launch your brand. It's a permanent showroom located in one of the office-rooms at the Automotive Campus in Helmond, where businesses, knowledge institutes and educational institutes join forces and share knowledge.



Automotive Campus | Helmond

Are you looking for a new and international way to promote your electric motorcycle, electric scooter or your last mile mobility solution?

The **e**-center provides different “time”-promotion deals. For instance, a manufacturer can ship a motorcycle to us and we can display the bike for 3, 6 or even 12 months. Depending of the formula, we add a lot of media exposure, like a test-review, photography, movies and social media posts to keep the presentation very active. A lot of activities are going on at the Campus (seminars, workshops, network events, ...) and we provide pop-up display(s) for more exposure during these activities.

It's the ultimate place to display your electric motorcycle, scooter or other light electric vehicle.



services



Showroom

Our **e**-center is the ultimate place to display your electric motorcycle, scooter or any other light electric vehicle. There is a permanent showroom and temporarily pop-up displays at events at reception hall, entrance and patio.

Meeting point & networking place

Are you looking for the fastest way to connect with partners and clients in the automotive and mobility field? Looking for importers or dealers? Do you want to explore the European market? Or searching for new retail possibilities? At the **e**-center, you can build a relevant network.

Events

Launching events, presentations, test-drives, dealer-days: it's all possible at the Campus area. Our team can work out some tailor-made events!

Education & technics

The **e**-center is the bridge between manufacturers and education facilities. There is a great demand from different technical education divisions to be involved in this new electrical evolution.

Consulting

Our team has experience with user-friendly sharing platforms for cities, last-mile solutions, e-logistic solutions for companies and full service communication & marketing services.

Private test track

People who are interested can book a test-drive with your motorcycle or scooter at our private test track at the Campus area.

Social media & communication

Our **e**-center will be regularly updated in the news by our partner Electric Motorcycles News. We also have several media packages for more exposure.

Where?



The Automotive Campus is where the ecosystem for smart & green mobility comes together for meetings, knowledge sharing, innovation, engineering, testing, business development, education and training.

The future of the automotive industry starts when businesses, knowledge institutes, and educational institutes join forces and share knowledge. There's a reason why the Automotive Campus is the national and international meeting place and prime location for international players, start-ups, SMEs, knowledge institutes, and student teams. Collaboration and open innovation are central.



The result? Innovative ideas are converted more easily and quickly into solutions that change the world of smart mobility and green mobility. Self-driving cars, smart navigation, dynamic signage, electric driving or alternative fuels: what you see on and around the road today was developed here yesterday.





Interested?

Our e-center has some promotion package deals:

e-Basic € 800.00

- 3 months of displaying your electric motorcycle or e-scooter at the e-center
- 1 article on EMN based on your briefing and your pictures
- social media sharing at Facebook, Instagram and LinkedIn (6 posts during 3 months)
- possibility to test drive by appointment
- public relations (we are your ambassador)
- networking possibilities (dealers, sales, ...)

e-Plus € 1,500.00

- 3 months of displaying your electric motorcycle or e-scooter at the e-center
- test review at website Electric Motorcycles News + photography by EMN
- social media sharing at Facebook, Instagram and LinkedIn (6 posts during 3 months)
- possibility to test drive by appointment
- public relations (we are your ambassador)
- networking possibilities (dealers, sales, ...)

Not included:

- transportation costs
- insurance policies

e-Experience-Plus € 2, 500.00

- 6 months of displaying your electric motorcycle or e-scooter at the e-center
- test review at website Electric Motorcycles News + photography by EMN
- 1 movie created by EMN
- social media sharing at Facebook, Instagram and LinkedIn (12 posts during 6 months)
- possibility to test drive by appointment
- public relations (we are your ambassador)
- networking possibilities (dealers, sales, ...)

e-VIP € 4,000.00

- 12 months of displaying your electric motorcycle or e-scooter at the e-center
- full exposure at major events at the Campus (reception hall)
- test review at website Electric Motorcycles News + photography by EMN
- 1 movie created by EMN
- social media sharing at Facebook, Instagram and LinkedIn (24 posts during 12 months)
- possibility to test drive by appointment
- public relations (we are your ambassador)
- networking possibilities (dealers, sales, ...)

Are you interested in an event to launch your brand? Please contact us:

hello@electricmotorcycles.news | gertjan@electricmotorbikes.nl

Our team can work out some tailor-made proposals!

Overview promotion package deals:

	e-Basic € 800.00	e-Plus € 1,500.00	e-Experience-Plus € 2,500.00	e-VIP € 4,000.00
Showroom	3 months	3 months	6 months	12 months
Exposure at major events	●	●	●	●
Test review @ EMN	●	●	●	●
Photography	●	●	●	●
Movie	●	●	●	●
Social Media   	6 posts	6 posts	12 posts	24 posts
Test drive booking	●	●	●	●
Networking	●	●	●	●
Public relations	●	●	●	●

Transportation costs & insurance policies are not included.



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contact



Gert-Jan Rongen | Electric Motorbikes

Electric Motorbikes (Gert-Jan Rongen) and Electric Motorcycles News (Guy Salens) created a new concept of an Electric Experience Center (e-center) at the Automotive Campus in Helmond (The Netherlands).

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Gert-Jan Rongen is one of the founders of Electric Motorbikes. Electric Motorbikes has experience with Zero Motorcycles, Energica, Johammer, Kuberg and Etalian scooters. From their passion for motorcycling and their drive to contribute to a better and cleaner world, they also want you to enjoy this wonderful mobility.

Gert-Jan: "Besides my activities with Electric Motorbikes, I am also a consultant for Good-Moovs, who is a key player in the market when it comes to offering shared electric vehicles. Currently we provide 185 electric shared vehicles (with a range of up to 400 km) and 50 shared e-bikes available at 40 locations in 17 Dutch cities and villages. Each month this number increases, and we have started our operations in Belgium, Germany and the United Kingdom as well. It can be interesting to integrate electric motorcycles and scooters into this mobility package."

"Manufacturers and/or brands who are interested in the Benelux and/or European market, can present their electric motorcycles and/or electric scooters 'live' to a large audience at the Automotive Campus. We believe this could be the ultimate promotion tool for a new brand or e-motorcycle model."



electricmotorbikes.nl



contact



Guy Salens | Electric Motorcycles News

Electric Motorcycles News (Guy Salens) and Electric Motorbikes (Gert-Jan Rongen) created a new concept of an Electric Experience Center (**e-center**) at the Automotive Campus in Helmond (The Netherlands).

hello@electricmotorcycles.news
T: +32 475 44 32 36

Electric Motorcycles News (EMN) is a news website (launched by graphic designer Guy Salens in February 2017) to inform a large public about electric motorcycles, electric scooters and some performance offroad e-bikes. Besides that, EMN provides communication services for companies in the e-motorcycle market.

Guy Salens: "I notice an important evolution in the approach of electric motorcycles to the public. It's not about convincing experienced motorcyclists anymore but many manufacturers appeal to a very different audience. People are looking for smart mobility solutions and electric two wheelers could be an answer. The latest designs are fresh and innovative and are appreciated by the public."

"Our community is still growing on a daily basis with Instagram, Facebook and LinkedIn. I believe that our **e-center** can play an active role for your sales & marketing in Europe. It's a new 'live' channel with your target audience."



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