

Motorcycle registrations in the EU up by 3.4% during the first half of 2018

Registrations of motorcycles in the EU reached 564,850 units during the first 6 months of 2018, according to the latest figures of the European Association of Motorcycle Manufacturers (ACEM). This represents an increase of 3.4% compared to the same period of 2017.

With 130,540 units (a 4.4% increase on a year-on-year basis) Italy remains the largest European motorcycle market, followed by France (98,660 motorcycles, +7.8%), Germany (97,620 motorcycles, +10.5%), Spain (72,900 motorcycles, +8.2%) and the UK (55,350 motorcycles, +3.4%).

Motorcycle registrations also increased in most European countries, with the exception of some relatively smaller markets (Ireland, Slovenia, Poland and Croatia).

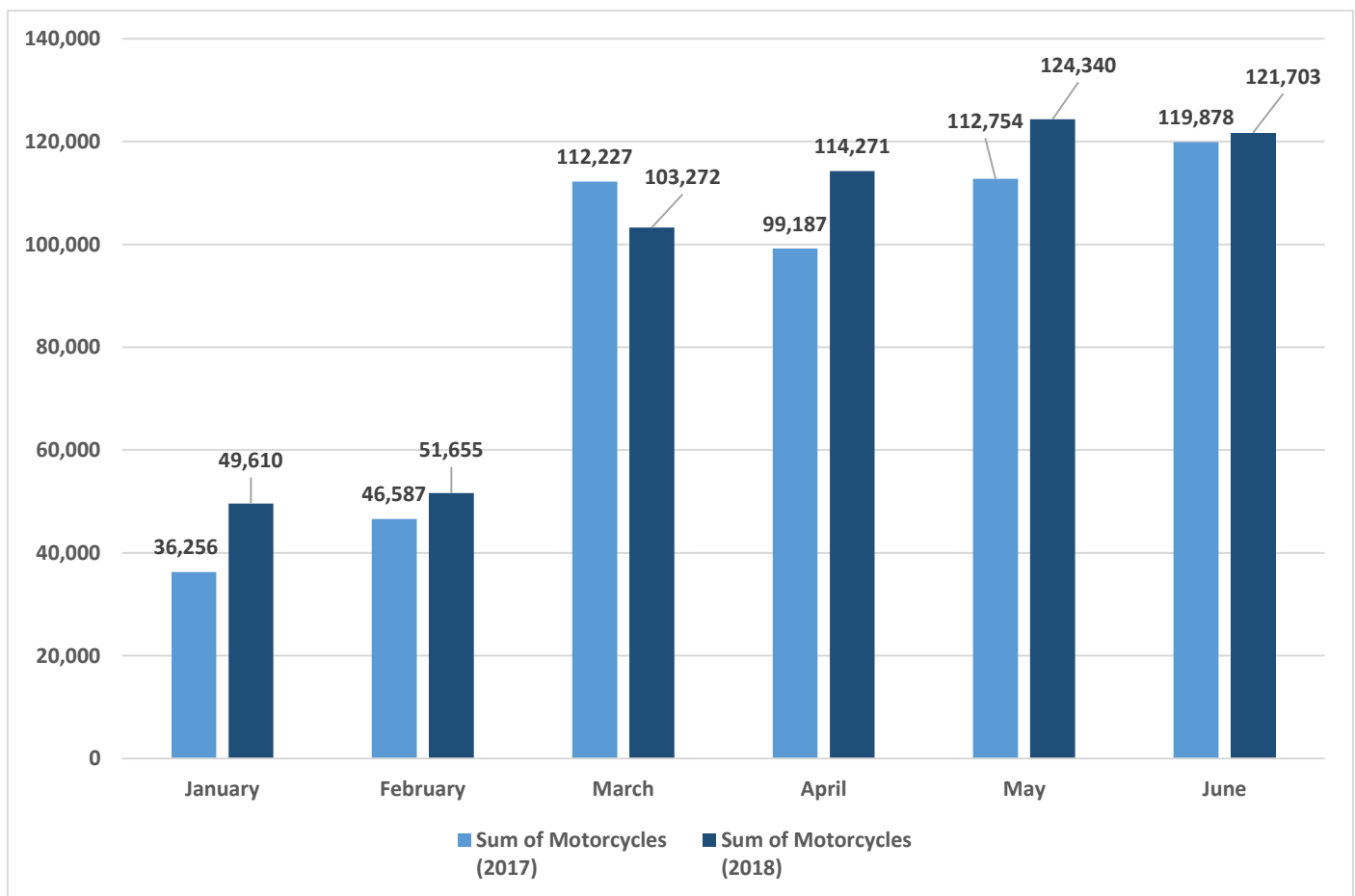


Figure 1. Monthly motorcycle registrations in the EU (ICE + electric vehicles)

Moped registrations in the EU continue decreasing

The European moped market reached 121,740 units during the first 6 months of 2018. This represents a decrease of about 22.2% compared to the registration levels of the first half of 2017 (179,260 units). The largest markets for mopeds in Europe were: France (27,640 units), Netherlands (26,730 units), Germany (12,790 units), Italy (10,000 units) and Belgium (9,050 units).

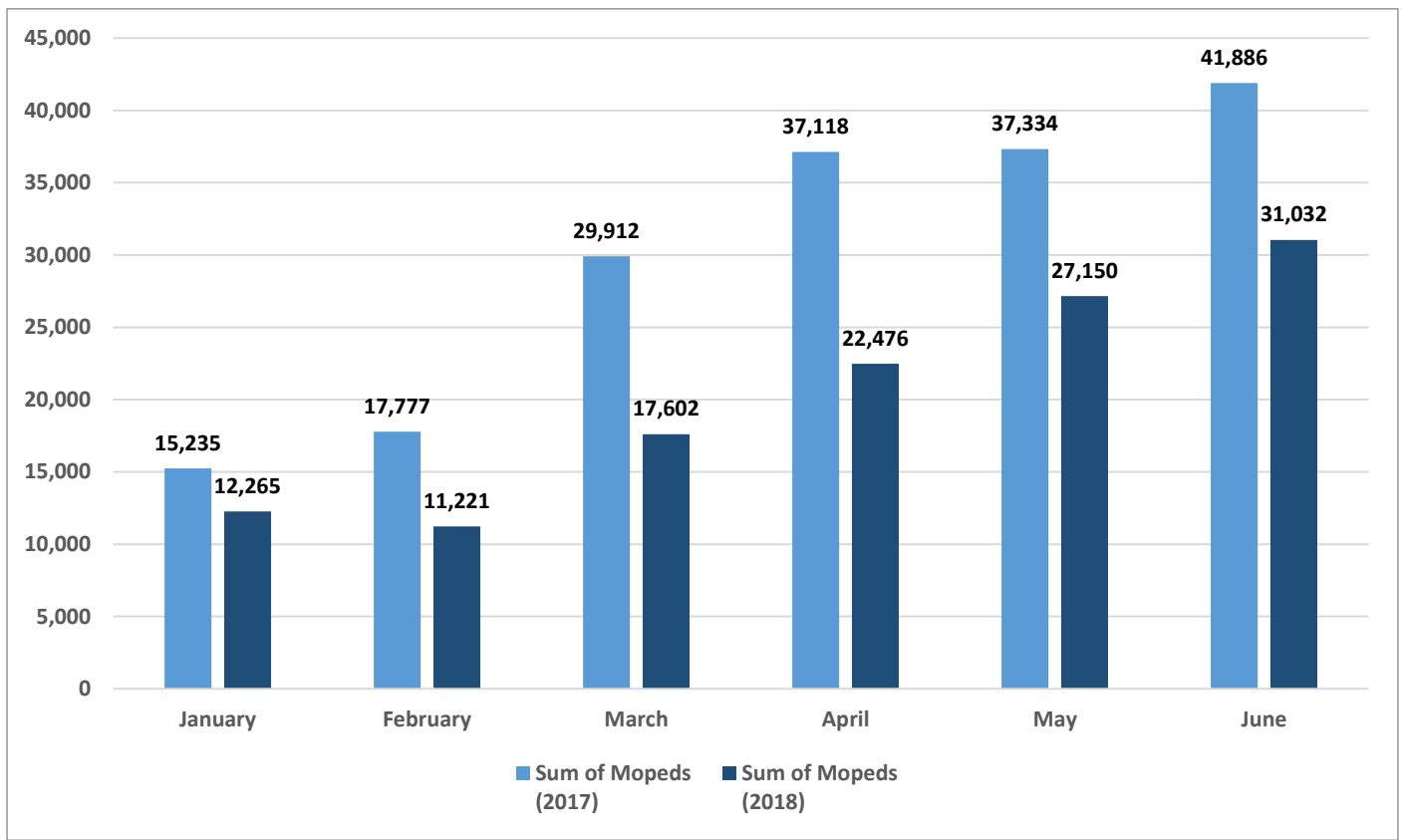


Figure 2. Monthly moped registrations in the EU (ICE + electric vehicles)

Registrations of electric vehicles in the EU up by 49%

Combined registrations of electric mopeds, motorcycles and quadricycles reached 21,100 units during the first six months of 2018. This represents a substantial increase of 49% compared to the registration levels of the first half of 2017 (14,160 units).

Most of the electric L-category vehicles registered in 2018 are mopeds (14,150 units), followed by motorcycles (5,370 units) and a much smaller number of quadricycles (about 1,580 units).

The largest European markets in terms of volume were France, where combined registrations of mopeds, motorcycles and quadricycles totalled 5,430 units (+24.8% on a year-on-year basis), followed by Netherlands (3,890 vehicles, 48.6%), Belgium (3,830 vehicles, 62%), Spain (2,930 vehicles, +125.5%) and Italy (1,280 vehicles, +20.9%).

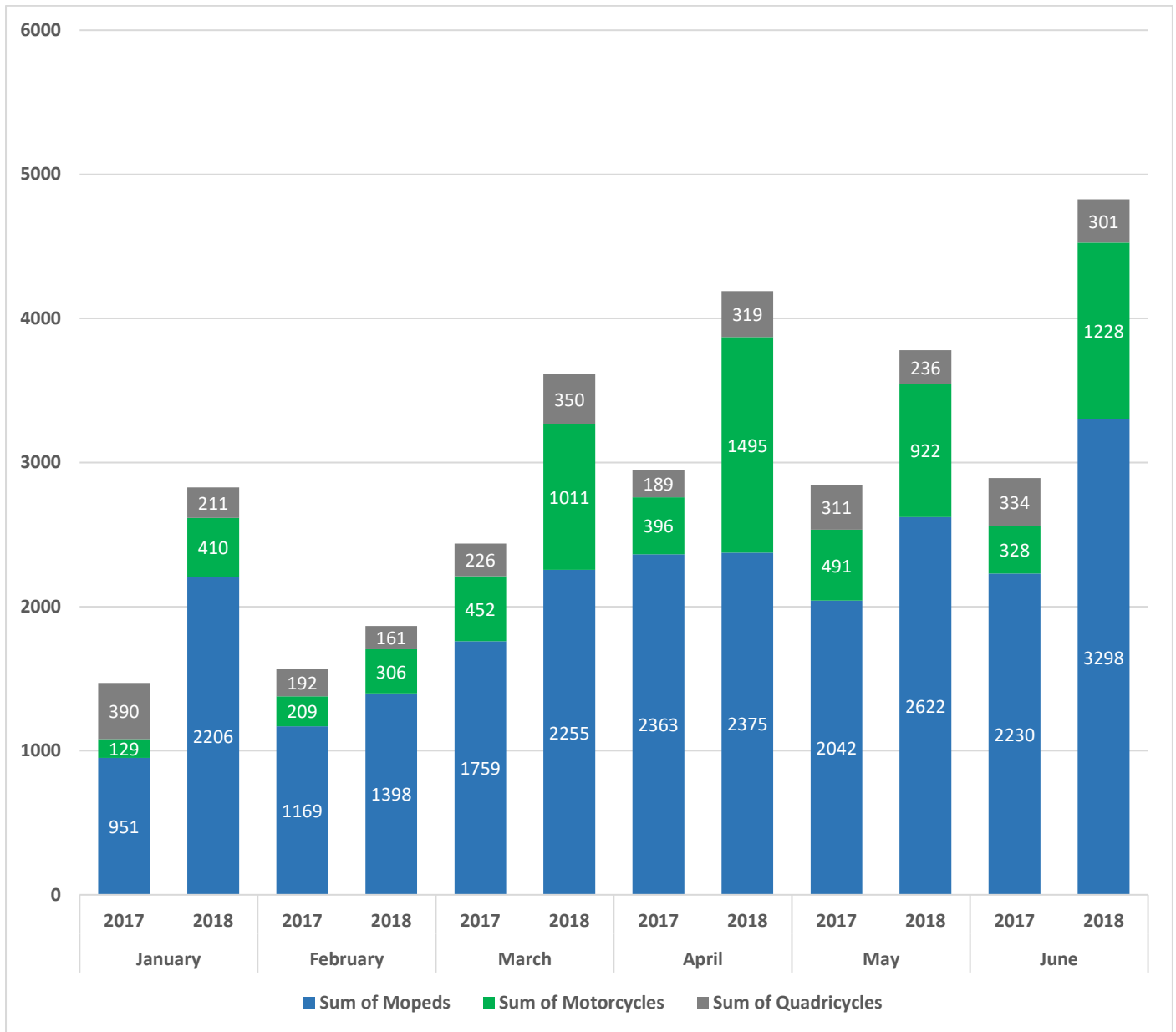


Figure 3. Registrations of electric vehicles in the EU

Quote

Commenting on the latest figures, Antonio Perlot, Secretary General of ACEM, said:

“Our latest registration figures for the EU show, once again, the importance of two- and three-wheeled vehicles as a solution to the mobility needs of people, particularly in large urban areas that suffer from congestion problems”.

“The latest increase in sales, particularly in the motorcycle segment, is a very positive development. Newer and more environmentally friendly vehicles are being added to the European vehicle fleet, which according to our estimations is now close to 36 million units”.

“At the same time, the motorcycle industry continues working intensively on the development of new vehicles that will comply with the upcoming Euro 5 environmental standard, currently being discussed by the EU institutions”.

About ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Renault, Royal Enfield, Suzuki, Triumph Motorcycles and Yamaha.
- ACEM also represents 17 motorcycle industry associations in 14 different European countries.

Press contact

For further information or to receive future market updates, news or press releases please contact:
Manuel Ordonez de Barraicua. ACEM communications manager

E. press@acem.eu

P. +32 (0) 22 30 97 32